

ABSTRACT

Andrani, Aldila, 2018, Directing 9 Lifes Documentary Film, Visual Communication Design Studies Program, Faculty of Creative Industries, Telkom University.

Indonesia is one of the countries with the largest cat population in the world. With the large number of cats in Indonesia that spread in various cities, making cats not only maintained but also live on the streets. These stray street cats are generally the target of human violence. Rumah Kucing Bandung is a shelter who has rescue, rehab and rehome procedures for cats who are sick or injured because of their fellow animals or for victims of human violence. However, not many parties are aware of Rumah Kucing's procedure. This design uses qualitative research methods with a narrative research approach, with data collection consisting of observation, interviews and literature studies. The data that has been collected is then analyzed, so that it can be processed into a documentary film design. The aim of the author is to convey information about the efforts of the Cat House in tackling violence against cats in Bandung, and the public can understand that caring requires action, while sympathy without an action is the same as a form of indifference.

Keywords: Rumah Kucing, Cats, Violence, Documentary Film, Narrative.