

ABSTRACT

Syams , Fajrin Maulany, 2018. The design of the film webseries of Heart belief by raising the phenomenon of Hijrah. Visual Communication Design Study Program. Faculty of Creative Industry. Telkom University.

Hijrah is a spiritual process that is experienced by everyone, KH Rahmat Abdullah in his writings Hijrah Vs Menyerah defines that hijrah is a phenomenon of faith, and the phenomenon of hijrah is again a trend among young people, this thesis introduces to the Hijrah phenomenon uploaded The community, especially the youth, took the title "Heart Belief", a story or film designed with a segment of young people that was used to raise the phenomenon of Hijrah which was carried out by representing the journey of young people who had gone through the process of migration. Through film, especially webseries, is one of the goals to be able to deliver messages to the target audience, with research conducted through interviews, literature studies, and visuals. With the output of this final project is a fiction series web film that elevates religious values from the Hijrah concept which will later be published through film websites such as Vidsee, Vimeo or youtube and will also be distributed to several national and international film festivals, webseries filmmaking ways that can be used for the migration phenomenon.

Keywords: film, film fiction, hijrah, phenomenon, youth