

ABSTRACT

DESIGNING ILLUSTRATION BOOK ABOUT HISTORY OF

ONDEL - ONDEL BETAWI

Ondel - ondel is a typical Betawi art. In the past, the Betawi society believed that the Ondel-ondel was related to something mystical, that had sacred and spiritual meaning behind it, leading to a belief that it ousted evil spirits and rejected bad luck. However, several parties have used the Ondel-ondel as a tool for making money, by begging on the street especially if it is not in accordance with tradition. This is of course very unfortunate because the degradation of ondel - ondel value which has sacred meaning as an object to begging on the street. In addition, the lack of media knowledge that discusses art in schools, especially high schools in Jakarta. The method used in this research is qualitative through the process of observation, interview, questioner, literature study and data analysis to get the basic concept in design. The author makes an illustration book with the aim of providing information about Ondel - ondel art to teenagers. The final result of this design is expected to be used as a source of knowledge about one of Betawi art.

Key words: Betawi, Ondel – ondel, Illustration, Illustration Book.