

DAFTAR GAMBAR

Gambar II.1 Klasifikasi Busana	6
Gambar II.2 <i>Persian tunic & trousers</i>	8
Gambar II.3 <i>Stola and Palia</i>	8
Gambar II.4 <i>Tunica & Toga</i>	8
Gambar II.5 <i>Outer Paludamentum</i>	9
Gambar II.6 <i>Outer Mantle & Bliaud</i>	9
Gambar II.7 <i>Houppelande</i>	9
Gambar II.8 <i>Dutch Baroque Style</i>	10
Gambar II.9 <i>Justaucorps Style</i>	10
Gambar II.10 <i>Habit a la Francaise</i>	10
Gambar II.11 <i>Frac</i>	11
Gambar II.12 <i>Frac</i>	11
Gambar II.13 <i>3-piece outfit of jacket, pantaloons and gilet</i>	11
Gambar II.14 <i>Jacket & Pantaloons</i>	11
Gambar II.15 <i>Suit Style</i>	12
Gambar II.16 <i>Norfolk jacket & Knickerbockers</i>	12
Gambar II.17 <i>Military Look</i>	12
Gambar II.18 Klasifikasi <i>Outerwear (coats)</i>	13
Gambar II.19 Klasifikasi <i>Outerwear (jacket)</i>	14
Gambar II.20 <i>Fashion Piramid</i>	17
Gambar II.21 Bagan Proses Produksi Busana <i>ready-to-wear</i>	18
Gambar II.22 <i>Co-creative Enterprise</i>	21
Gambar II.23 <i>Business Model Canvas</i>	22
Gambar III.1 Observasi pada <i>Brand Retail Import</i>	27
Gambar III.2 Observasi pada Produk <i>Outerwear</i> Desainer Indonesia.....	27
Gambar III.3 Presentase terhadap Pemakaian <i>Outerwear</i>	29
Gambar III.4 Presentase terhadap Kegunaan <i>Outerwear</i>	30
Gambar III.5 Presentase terhadap Jenis Style yang Disukai dalam	30
Gambar III.6 Presentase Minat Desain Suatu Produk.....	31
Gambar III.7 Presentase Minat Kualitas Suatu Produk	31

Gambar III.8 Presentase Minat Fungsi Suatu Produk	32
Gambar III.9 Presentase Minat Detail Suatu Produk	32
Gambar III.10 Presentase Minat Harga Suatu Produk	33
Gambar III.11 Presentase Minat Kenyamanan Suatu Produk.....	33
Gambar III.12 SCAMPER Acuan dari Rencana Desain.....	42
Gambar III.13 <i>Substitute</i>	47
Gambar III.14 <i>Combination</i>	43
Gambar III.15 <i>Adapt</i>	43
Gambar III.16 <i>Modify</i>	44
Gambar III.17 <i>Put to Another Use</i>	44
Gambar III.18 <i>Eliminate</i>	45
Gambar III.19 <i>Reverse</i>	45
Gambar III.20 Sketsa Awal.....	47
Gambar III.21 Skema Analisa Perancangan	48
Gambar III.22 Produk dari Rani Hatta	50
Gambar III.23 <i>Interface Website I wear Zule</i>	51
Gambar III.24 <i>Interface Website Original Stitch</i>	52
Gambar III.25 <i>Interface Website Nike ID</i>	53
Gambar III.26 <i>Imageboard</i>	54
Gambar III.27 <i>Lifestyleboard</i>	55
Gambar III.28 Sketsa <i>Flat Drawing</i> Lanjutan.....	58
Gambar III.29 <i>Trendforecast Neo Medieval</i>	62
Gambar III.30 Pilihan Warna.....	62
Gambar III.31 Pilihan Motif.....	63
Gambar III.32 Pilihan Jenis Kerah.....	63
Gambar III.33 Pilihan Jenis Kerah Lanjutan.....	63
Gambar III.34 Pilihan Jenis Saku.....	64
Gambar III.35 Pilihan Jenis Saku Lanjutan.....	64
Gambar III.36 Foto <i>Prototype</i>	80
Gambar III.37 Konsep <i>Merchandise</i>	81
Gambar III.38 Visualisasi Produk.....	82
Gambar III.39 Logo.....	83
Gambar III.40 Kartu Nama.....	83

Gambar III. 41 <i>Hangtag</i>	84
Gambar III. 42 <i>Packaging</i>	84
Gambar III. 43 <i>Fabric Care</i>	85
Gambar III. 44 <i>Style Guide</i>	85
Gambar III. 45 <i>Dashboard Website</i>	86
Gambar III. 46 Cara Pemesanan di <i>Website</i>	86
Gambar III. 47 Pilihan <i>Template Co-creation</i>	87
Gambar III. 48 Pilihan Warna.....	87
Gambar III. 49 Pilihan Motif.....	88
Gambar III. 50 Pilihan Kerah.....	88
Gambar III. 51 Pilihan Saku.....	89
Gambar III. 52 Piihan Kancing.....	89