

## DAFTAR GAMBAR

|                                                            |    |
|------------------------------------------------------------|----|
| 2.1 Struktur Organisasi Front Office.....                  | 23 |
| 2.2 Struktur Organisasi Housekeeper.....                   | 24 |
| 2.3 Struktur Organisasi Food & Beverage.....               | 25 |
| 2.4 Struktur Organisasi Hotel Bisnis.....                  | 28 |
| 2.5 Gambar Unsur Dekorasi Pada Hotel.....                  | 30 |
| 2.6 Gambar Signature .....                                 | 33 |
| 2.7 Fasad Bangunan Legend Sari Pasific.....                | 33 |
| 2.8 Sarinah Logo.....                                      | 34 |
| 2.9 Sarinah Ritel .....                                    | 35 |
| 2.10 Graha Sari Pasific Logo.....                          | 35 |
| 2.11 Gambar Logo & Hotel Grand Royale Panghegar .....      | 36 |
| 2.12 Suasana Lobby pada malam dan siang hari .....         | 42 |
| 2.13 Sirkulasi Lobby Panghegar .....                       | 38 |
| 2.14 Suasana Lobby Panghegar .....                         | 38 |
| 2.15 Suasana Lobby dan Live Musik Penyambut.....           | 38 |
| 2.16 Area Resepsionis & Backdrop Hotel .....               | 39 |
| 2.17 Area Longue Hotel & Area Pentas pada Longue.....      | 39 |
| 2.18 Tangga Utama Hotel Panghegar .....                    | 40 |
| 2.19 Kamar Hotel Panghegar .....                           | 41 |
| 2.20 Restoran Panghegar .....                              | 42 |
| 2.21 Fasad Hotel Pasundan.....                             | 42 |
| 2.22 Gambar Logo & Hotel Pasundan .....                    | 43 |
| 2.23 Suasana Lobby Pasundan.....                           | 44 |
| 2.24 Gambar Suasana Hotel Lobby dan Stand penyambut.....   | 44 |
| 2.25 Tangga Penyambut Hotel Pasundan .....                 | 44 |
| 2.26 Area Lobby & Lift Hotel Pasundan .....                | 45 |
| 2.27 Lorong Kamar Hotel Pasundan.....                      | 45 |
| 2.28 Pintu Perantara, Furnitur & Kamar Hotel Pasundan..... | 46 |
| 2.29 Restoran Hotel Pasundan .....                         | 46 |
| 2.30 Konvensi Hall Pasundan .....                          | 46 |
| 2.31 Fasad Hotel & Logo Prama Preanger .....               | 47 |
| 2.32 Suasana Lobby Preanger.....                           | 48 |
| 2.33 Alur & Sirkulasi Lobby Preanger .....                 | 48 |
| 2.34 Area Resepsionis & Lounge Preanger .....              | 48 |
| 2.35 Kooridor Hotel Prama Preanger.....                    | 49 |
| 2.36 Kamar Hotel Prama Preanger .....                      | 49 |

|                                                             |    |
|-------------------------------------------------------------|----|
| 2.37 Restoran Hotel Prama Preanger .....                    | 50 |
| 2.38 Convention Hall Prama Preanger.....                    | 50 |
| 2.39. Gambar Fasad & Logo Hotel Sari Pan Pasific.....       | 58 |
| 2.40 Lobby Sari Pan Pasific.....                            | 60 |
| 2.41 Resepsionis Sari Pan Pasific .....                     | 60 |
| 2.42 Kamar Hotel Sari Pan Pasific .....                     | 61 |
| 2.43 Restoran Sari Pan Pasific .....                        | 61 |
| 2.44 Konvensi & Ruang Meeting Sari Pan Pasific .....        | 62 |
| 2.45 Foto Tari Adat Sunda.....                              | 64 |
| 2.46 Wayang Kayu.....                                       | 65 |
| 2.47 Gambar Calung .....                                    | 65 |
| 2.48 Gambar Angklung.....                                   | 65 |
| 2.49 Gambar Rengkong .....                                  | 66 |
| 2.50 Gambar Kuda Renggong.....                              | 66 |
| 2.51 Gambar Kecapi .....                                    | 66 |
| 2.52 Gambar Batik Bandung.....                              | 67 |
| 2.53 Peta Sejarah Danau Bandung.....                        | 67 |
| 2.54 Fasad Bangunan Sarinah.....                            | 68 |
| 2.55 Fasad Depan Bangunan Sarinah .....                     | 68 |
| 2.56 Lokasi Site .....                                      | 69 |
| 2.57 Gambar Analisis Fungsi Bangunan.....                   | 70 |
| 3.1 Interior Ritel Sarinah.....                             | 74 |
| 3.2 Interior Konsep Perancangan.....                        | 74 |
| 3.3 Pembagian Zonasi Bangunan.....                          | 76 |
| 3.4 Peta Sejarah Danau Bandung.....                         | 77 |
| 3.5 Denah Perancangan Hotel & Restoran.....                 | 77 |
| 3.6 Desain Sumber Aliran Air .....                          | 77 |
| 3.7 Denah Presentasi & Sirkulasi ritel dan resto.....       | 78 |
| 3.8 Denah Presentasi Lobby Hotel.....                       | 79 |
| 3.9 Ornamen Bangunan Heritage.....                          | 79 |
| 3.10 Gambar Angklung & Batik.....                           | 79 |
| 3.11 Gambar Desain Kolom .....                              | 79 |
| 3.12 Gambar Desain Motif Flora Bandung & Penerapannya ..... | 80 |
| 3.13 Smoke Detektor & Water Sprinkler.....                  | 80 |
| 3.14 Fire Extinguisher.....                                 | 81 |
| 3.15 Exit Emergency.....                                    | 81 |
| 3.16 Emergency Door .....                                   | 81 |

|                                                  |     |
|--------------------------------------------------|-----|
| 3.17 Penerapan Sistem Keamanan pada Desain ..... | 82  |
| 3.18 Gambar Deposit Box & Room.....              | 82  |
| 3.19 Penerapan Sign Sistem pada Denah.....       | 83  |
| 3.20 Desain Perancangan Plafond Lobby .....      | 83  |
| 3.21 Gambar Desain Sumber Aliran Air.....        | 84  |
| 3.22 Desain Perancangan Plafond Lobby .....      | 84  |
| 3.23 View Desain Lobby Hotel & Restoran .....    | 85  |
| 3.24 Gambar Desain Furnitur .....                | 85  |
| 3.25 Foto Bangunan Heritage Braga.....           | 86  |
| 3.26 Batik Kota Bandung.....                     | 86  |
| 3.27 Flow Activity .....                         | 96  |
| 3.28 Bubble Diagram .....                        | 96  |
| 3.29 Zoning.....                                 | 96  |
| 3.30 Blocking.....                               | 96  |
| 3.31 Analisis Fungsi Bangunan .....              | 97  |
| 3.32 Gambar Pembagian Lantai Bangunan.....       | 97  |
| 3.33 Gambar Desain Layout Akhir .....            | 97  |
| 3.34 View Desain Lobby .....                     | 98  |
| 3.35 View Desain Ruang Konvensi .....            | 98  |
| 3.36 View Desain Kamar Tidur .....               | 98  |
| 4.1 Denah Khusus Lobby.....                      | 99  |
| 4.2 Gambar Tampak Ruang Lobby.....               | 100 |
| 4.3 Gambar Desain Perancangan Plafon.....        | 123 |
| 4.4 Gambar Visualisasi Penghawaan.....           | 101 |
| 4.5 Gambar View Desain Lounge.....               | 101 |
| 4.6 Gambar Pola Lantai Lounge .....              | 102 |
| 4.7 Gambar Desain Kolom .....                    | 102 |
| 4.8 Gambar Kolom Heritage Braga .....            | 102 |
| 4.9 Gambar Desain Partisi Cermin .....           | 102 |
| 4.10 Gambar Desain Partisi Cermin & Ornamen..... | 103 |
| 4.11 Gambar View Desain Lounge.....              | 103 |
| 4.12 Gambar Desain Furnitur .....                | 104 |
| 4.13 Gambar Denah Khusus Restoran .....          | 104 |
| 4.14 Gambar Tampak Restoran .....                | 106 |
| 4.15 Gambar View Desain Fasad Restoran .....     | 106 |
| 4.16 Gambar Pola Lantai Restoran .....           | 107 |
| 4.17 Gambar Desain Kolom .....                   | 107 |

|                                                           |     |
|-----------------------------------------------------------|-----|
| 4.18 Gambar Kolom Heritage Braga .....                    | 107 |
| 4.19 Gambar Desain Dinding Restoran .....                 | 108 |
| 4.20 Gambar View Bentuk Plafon Restoran .....             | 108 |
| 4.21 Gambar Furnitur Restoran .....                       | 109 |
| 4.22 Gambar Visualisasi Transformasi Bentuk .....         | 109 |
| 4.23 Gambar Denah Lantai Tipikal Standar & Deluxe.....    | 110 |
| 4.24 Gambar Denah Khusus Kamar Standar .....              | 110 |
| 4.25 Gambar Tampak Kamar Standar.....                     | 111 |
| 4.26 Gambar Perancangan ME Kamar Standar .....            | 111 |
| 4.27 Gambar View Kamar Tidur Standar .....                | 112 |
| 4.28 Gambar Pola Lantai Kamar Tidur Standar .....         | 112 |
| 4.29 Gambar Desain Dinding Kamar Tidur Standar.....       | 113 |
| 4.30 Gambar Desain Plafon Kamar Tidur Standar .....       | 113 |
| 4.31 Gambar Tangkuban Perahu.....                         | 114 |
| 4.32 Gambar Desain Furnitur .....                         | 114 |
| 4.33 Gambar Denah Tipikal Suite Room.....                 | 114 |
| 4.34 Gambar Denah Khusus Kamar Suite .....                | 115 |
| 4.35 Gambar Tampak Kamar Suite .....                      | 115 |
| 4.36 Gambar Perancangan ME Kamar Suite .....              | 116 |
| 4.37 Gambar Tampak Kamar Suite .....                      | 116 |
| 4.38 Gambar Pola Lantai Kamar Suite .....                 | 117 |
| 4.39 Gambar Dinding Rotate Kustom.....                    | 117 |
| 4.40 Gambar Dinding Pola Tangkuban Perahu .....           | 118 |
| 4.41 Gambar View Plafon Kamar Suite.....                  | 118 |
| 4.42 Gambar Tangkuban Perahu.....                         | 119 |
| 4.43 Gambar Desain Furnitur Kamar Suite .....             | 119 |
| 4.44 Gambar Denah Tipikal Sari Pasific .....              | 119 |
| 4.45 Gambar Denah Khusus Kamar Sari Pasific .....         | 120 |
| 4.46 Gambar Tampak Kamar Tidur Sari Pasific.....          | 120 |
| 4.47 Gambar Perancangan ME Kamar Tidur Sari Pasific ..... | 121 |
| 4.48 Gambar Penyelesaian Lantai.....                      | 122 |
| 4.49 Gambar Dinding Rotate .....                          | 122 |
| 4.50 Gambar Cermin Berpola Tangkuban Perahu .....         | 123 |
| 4.51 Gambar View Desain Plafon Kamar Sari Pasific .....   | 123 |
| 4.52 Gambar Tangkuban Perahu.....                         | 124 |