

## **ABSTRACT**

Fadillah Lia Hartryanita. 2018. *Aesthetics Of Java On Perkawinan Nyi Blorong (1983)*. Skripsi. Visual Communication Design Studies Program. Faculty of Creative Industries School. Telkom University. Bandung.

*Movie is a medium to deliver messages to audiences, as a powerful media in influencing the community as well, one of it is the movie of Marriage of Nyi Blorong (1983). This film tells the struggle of a contest focused on a beautiful girl who has the highest power in an area, but we can be seen here that the existence of Javanese life philosophy that displays Java aesthetics. The purpose of this study is to know and understand the Javanese philosophy of life that displays the aesthetics of Java in the movie Marriage of Nyi Blorong (1983). The method used is qualitative with semiotic analysis approach so that will get the conclusion interpretative. Based on the results of the analysis, it can be seen that the displays of the visual of the Javanese philosophy of life in Mise en Scene movie of Marriage of Nyi Blorong (1983) is to give a picture of a behavior of a sentence spoken by someone who has become a habit of heredity related to the philosophy of life Javanese as well as Javanese Culture identity.*

*Keywords: film, semiotics, aesthetics, Javanese culture*