

ABSTRACT

Ramadani, Riesky. 2018. Director of Photography in short film Jawara. Final Project of Visual Communication Design Program Study. Faculty of Creative Industries. Telkom University.

The design of short film Jawara especially in Director of Photography. This film to inform people in Bandung about Sera Silat. Because Sera is more famous in Europe, and the knowledge of local residents regarding the Sera Silat is minim. And this Sera Silat has the principle of humanizing humans, whose teachings are instilled not to take revenge. The aim of the researcher is to develop a dramatic atmosphere with a dynamic camera arrangement, with the study of communication psychology, the researcher hopes that the audience can feel what the actor feels.

Keywords: Pencak Silat, Silat Sera, Short film, Director of Photography