

ABSTRACT

The city of Padang is a West Sumatra Province located on the west coast of Sumatra Island. Known for having enchanting natural attractions. Has extraordinary maritime potential, consisting of a group of beautiful islands in one region. The geographical conditions directly adjacent to the Indian Ocean make the flagship tourism of the city of Padang a natural tourist beach and its islands. One of the natural attractions of the city of Padang, namely Sirandah Island. Located in Bungus Bay, Kabung District, Padang Pariaman Regency. Getting to Sirandah Island can be achieved through 2 crossing options, namely Muaro Pelabuhan and Sei Pisang Pier (Banana River). Sirandah Island has a very interesting natural tourism potential to visit such as white island sand, there is a turtle-shaped island located behind Sirandah Island, marine biota and sea water park. The problem of information media makes the author feel interested in taking the design title of the website for Sirandah Island Nature Tourism. Methods of collecting data through observation, interviews, questionnaires, literature studies, and comparative analysis to compare websites of tourist attractions with other composers in terms of visuals. The author hopes that with the design of the user interface on this website, visitors will find it easier to obtain information that is valid and more familiar with the natural attractions of the area where they live. this can also increase the number of visitors.

Keywords: Website, Nature Tourism, Sirandah Island, Padang city