

## **ABSTRACT**

The best motivation is the drive that comes from within a person. In today's era, the young generation can easily give up without struggling first to get or do something they want. Especially high school students (high school students) every student who is struggling to start a lesson often fails to become a bad habit of students and immediately give up without continuing to try and learn from mistakes that have ever existed. Motivation can be cultivated continuously, so that it can foster enthusiasm for everyone in living their lives by using information media. By using information media that aims to remind you to stay motivated and fight to the end in the process of achieving something that is being fought. That way we need an information media book design. In the process of developing information media design and execution in the form of a visual book a combination of motivational quotes, colors, typography and illustrations.

**Keywords :** Motivation, Visual Book, Typography, Illustration