

ABSTRACT

Election year 2018 conducted simultaneously throughout Indonesia including South Sulawesi province in the election of Governor and Vice Governor candidate for 2018. Many communities that deliver opinions or their opinion about the figure of the candidate Governor and Vice Governor of South Sulawesi, so many positive and negative opinions. Twitter is still a favorite to do social media campaign because of the efficient and effective. This research will conduct an analysis of the public sentiment against the general election candidate for Governor and Vice Governor of South Sulawesi province 2018 with Twitter data. There are several stages in analyzing sentiment include: data collection, data preprocessing, specify the class sentiment lexicon and classification opinions using SVM Support Vector Machine (SVM). Twitter data collected for a little over 4 months from March 25 until 30 June 2018 totalling 165.779 tweet. In general, it can be concluded the couple Nurdin Abdullah Keywords: *Twitter* Sentiment Analysis, Methods of Sentiment Lexicon-Base.

Keywords: Twitter Sentiment Analysis, Methods Of Sentiment Lexicon Base.