

ABSTRACT

The purpose of this study was to find out and analyze how the employee's work motivation, how the employee's performance, and the influence of motivation on the performance of employees of Perum BULOG Divre Jabar.

This study uses a quantitative method with a type of descriptive-causality research. Sampling is done by non-probability sampling method of saturated sampling, with the number of respondents as many as 41 people. The data analysis technique used is descriptive analysis and simple linear regression analysis.

Based on the results of hypothesis testing, motivation has a significant effect on the performance of employees Perum BULOG Divre Jabar. The results showed that the level of motivation affected employee performance significantly by 42.6%.

The conclusion of the study that the performance of employees at this time is classified as good, the motivation of work at this time is classified as very good and motivation has a significant effect on the performance of employees of Perum BULOG Divre Jabar.

Keywords: Human Resource Management, Motivation, Employee Performance