

ABSTRACT

Multimedia technology has become a part of Indonesian life, so that the opportunities for employment in the multimedia sector are increasing and more human resources with expertise in the field of multimedia are needed. One way to get quality human resources is by taking education in college. But now, there are still many universities that haven't concerned to some important things such as; the acoustic system, space zoning, and others on campus facilities that support student activities. The college was placed in Bandung because of the many multimedia enthusiasts who registered for SBMPTN in Bandung region. This college design uses the theme of "be professional and creative" which applies an atmosphere similar to the scope of a professional workspace that is expected to provide a simulation of working in a real way in the learning process and able to stimulate student creativity and able to show multimedia identity in interior design.

Keywords: College, Multimedia