

## DAFTAR TABEL

Tabel 2. 1 Penelitian Terdahulu .....	21
Tabel 3. 1 Karakteristik Penelitian.....	27
Tabel 3. 2 Variabel Operasional.....	28
Tabel 3. 3 Skala Likert .....	31
Tabel 3. 4 Uji Validitas .....	35
Tabel 3. 5 Uji Validitas Kedua.....	37
Tabel 3. 6 Uji Reliabilitas .....	39
Tabel 3. 7 Kriteria Interpretasi Skor .....	41
Tabel 4. 1 Distribusi Jawaban Responden Mengenai Standard Communication Use .....	49
Tabel 4. 2 Distribusi Jawaban Responden Mengenai Web 2.0 Uses .....	51
Tabel 4. 3 Distribusi Jawaban Responden Mengenai <i>Information Seeking</i> .....	53
Tabel 4. 4 Distribusi Jawaban Responden Mengenai Pure Entertainment .....	55
Tabel 4. 5 Distribusi Jawaban Responden Mengenai General Leisure Use .....	57
Tabel 4. 6 Distribusi Jawaban Responden Mengenai Financial Transactions .....	58
Tabel 4. 7 Distribusi Jawaban Responden Mengenai <i>Educational Use</i> .....	60
Tabel 4. 8 Distribusi Jawaban Responden secara Keseluruhan .....	62
Tabel 4. 9 Group Statistics .....	67
Tabel 4. 10 Independent Sample Test .....	67
Tabel 4. 11 Group Statistics Usia.....	68
Tabel 4. 12 Test of Homogeneity of variances Usia.....	69
Tabel 4. 13 Hasil Uji Anova Usia .....	70
Tabel 4. 14 Group Statistics Pendidikan Terakhir .....	70
Tabel 4. 15 Test of Homogeneity of variances Pendidikan Terakhir .....	71
Tabel 4. 16 Hasil Uji Anova Pendidikan Terakhir.....	72
Tabel 4. 17 Group Statistics Jenis Usaha .....	72
Tabel 4. 18 Test of Homogeneity of variances Jenis Usaha .....	73
Tabel 4. 19 Hasil Uji Anova Jenis Usaha .....	74
Tabel 4. 20 Group Statistics Total Kekayaan Bersih .....	74

Tabel 4. 21 Test of Homogeneity of variances Total Kekayaan Bersih ..... 75