

## **ABSTRACT**

### **DEVELOPMENT OF PAKU HATA CRAFT PRODUCTS IN CITUMANG, WEST JAVA**

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*Lygodium flexuosum (L.) Sw. (Schizaeaceae) or paku hata is grown in West Java, especially in Citumang, Pangandaran Regency. The local community of Citumang use paku hata as the main materials to produce crafts such as bracelet, hat, bag, wall hanging, and many more.*

*Unfortunately, the crafter of paku hata in Citumang still can't show the identity of their product. Because, they don't have much information about design and less of technique development of paku hata craft product. So, they need to create a way to show the characteristic of Citumang's paku hata product, which can be applied through the textile technique.*

*Based on the observation, interview and exploration result, natural dye and embroidery technique are applied as patterns that is consists of the meaning of Citumang local value. An effective process is applied on making the natural dye and embroidery technique for paku hata crafter to follow. The application of the techniques is applied on the popular hata bag.*

*The presence of characteristics in Citumang's paku hata product can give more aesthetic value. Also, the crafter of paku hata in Citumang can have more creativity and insight about production process of paku hata product.*

*Key words: Paku hata, characteristic, effective*