

ABSTRACT

Smartphones are now experiencing rapid development. Common function of the cellphone was created to make it easier in terms of communication which then smartphones now can do many functions that can help human activities. Problems appear when child children use smartphones and getting addiction. On this research about giving smartphones to children uses questionnaires, interviews, and literature. The results of data acquisition and scientific theory of Visual Communication Design are used as a guide to designing a media of illustrated books for parent who have children aged 5-9 years old. An illustrated book is a book guide for parents so that children avoid being adicted when using smartphone and make children will use smartphones wisely.

Keywords: Books, Smartphones, Children, Illustration