

ABSTRACT

DIGITAL MOTIVE DESIGNING TECHNIQUES WHICH INSPIRED BY PAKSI NAGA LIMAN FOR FASHION PRODUCT

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Based on the development of technology these days, designing techniques are able to be done easily by using digital software. The development of motive designing technique digitally influenced by the emergence of vector based software which can be used for computing motives. The purpose of this paper is to encourage many culture motive industry practitioners to support the Indonesian software Jbatik which devoted for digital motive practitioners so that the making process of the motives would become easier to apply, and the practitioners can also learn to make design composition and coding systems at the same time. The utilization of any others vector based softwares which is determined could support and simplify the motives making process with this Jbatik. It is inspired by Nusantara so that the practitioners would be triggered in the process of design making. Methods used in this paper are literature study, observation, and interview, then applying the digital motives designs and implementing them in two totally different softwares; Jbatik and CorelDraw. The result of this observation are aksesoris product with the style of casual semi classic and applying motive composition to the related aksesoris product. By combining the two different bases softwares; vector and raster (CorelDraw and Jbatik), it is expected to produce motive composition which can trigger other motives design practitioners to continue their art workings in this digital era which is very alligned with the world of Fashion

Keyword : *Digital, Motives Design, Fashion*