

## ABSTRACT

Bandung currently determines its position as the preferred tourist city in the world, and has officially become a halal tourist city, with the number of Muslim tourists frequented by this flower city, with Bandung expected to be able to accommodate Muslim tourists who accept existing sharia hotels, but an interesting phenomenon when this is developing is that sharia hotels are now not only in demand by Muslim visitors but have begun to be sought after by non-Muslims as well, for this reason, what must be discussed is how to develop a sharia hotel that prioritizes sharia principles with Islamic language that can be enjoyed by visitors Muslim and non Muslim.

The design of the sharia hotel interior puts forward a new concept, provides an atmosphere of modern Islam that can be accepted by Muslim and non-Muslim visitors, without having to eliminate the sharia system such as paying attention to the bathroom, bathroom, facilities and differentiating circulation between sisters and brothers. Noted, Does Not Bring Off Dead Space or Black Angles, Creating Transparent Public Spaces Viewing Muslims and Non-Muslims Can Still Control Relationships in Hotels So That They Can Create Safety And Manage Through Sharia Principles Given And Can Increase Tourism Enchantment To Visit Sharia Hotels in Bandung .

Keywords: Modern concepts, Sharia systems, Muslim and non-Muslim visitors, comfort and safety