

ABSTRACT
DESIGN OF PHOTOGRAPHY BOOKS 10 LEADING
TOURISM DESTINATIONS IN GARUT, WEST JAVA

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Garut is located in the southeastern of West Java province, the Garut region is dominated by mountains except in the South because of coastal areas. Because of many tourist destinations and lack of knowledge about tourism in Garut, the Department of Tourism and Culture of Garut Regency formulated 10 leading tourist destinations in 2019 to become the flagship tourism of Garut namely Bagendit tourism in Banyuresmi District, Canguang Situ in Leles District, Sayang Beach in the District Pameungpeuk, Cijeruk Beach, Karang Paranje in Cibalong Subdistrict, Rancabuaya Beach in Caringin District, Talaga Bodas in Pangatikan Subdistrict, Kamojang area tour in Samarang Subdistrict, Cikebulan Zoo in Kadungora Subdistrict, and Darajat hot spring in Pasirwangi District. The lack of information media that documents and shows the beauty of Garut in these tourist destinations. If media information is not developed and updated, it can have an impact on decreasing visitor statistics and the economy of the Garut community. The author take data collection through observation, interviews, questionnaires, literature studies, and documentation methods. After carrying out data collection the authors concluded that the need for making information media in the form of photography books, the authors hope that after this information media an increase in visitors in the following years and can introduce Garut by showing the beauty that is on the tour that makes Garut excellence and enhance pride and keep each other's tours, making Garut as a tourist destination with relatives or family.

Keywords: Tourism, Garut, 10 priority destinations, Photography books