

ABSTRACT

Subang Pineapple is one of the natural products that are so iconic in Subang Regency. In addition to being in Subang Regency, Pineapple is located in Setiabudi street, Bandung. Along with the increasing level of purchase of pineapple Subang, now has many sellers of Subang pineapple located on Setiabudi street, Bandung. Pineapple sellers in Setiabudi street generally use booth using wood material, but the quality of wood is not good to make the booth used always damaged. Based on these problems, then the design of sales booth pineapple Subang which has a strong material and not easily damaged.

Keywords: Material, Subang Pineapple, Character.