

ABSTRACT

THE USE OF TOBACCO LEAVES FOR NATURAL COLORING IN THE FASHION PRODUCT

By

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*The development of natural dyes in the Indonesian fashion industry has been in demand again, as can be seen by the many local labels or designers who use natural dyes in fashion products. The presence of natural dyes that has the potential for textile dye is tobacco (*nicotiana tabacum* l) of vegetation that produces yellowish-yellow and olive. In an earlier study the natural dyeing of batik with the extract of tobacco leaves in which the study brings to its conclusion what stage of study must be done to extract the tobacco leaf and the end result of the dyeing process, limited to common conclusion.*

Based on previous studies, researchers are likely to optimize the dyeing of the extracts of tobacco leaves by performing the process of dyeing and experimenting on techniques - dyeing techniques to offer new innovation and use the tobacco natural dyes in fashion such as simple fashion but uniquely characteristic of exploration

Keywords: natural dye, tobacco, exploration and experiment dyeing techniques, fashion products