

REFERENCES

- Abdillah, W., dan Jogiyanto. 2015. Partial Least Square (PLS) : Alternatif Structural Equation Modeling (SEM) dalam Penelitian Bisnis. Yogyakarta : Andi.
- Bacallan, J.J., 2000. Greening the supply chain. *Business and Environment* 6 (5), 11–12.
- Carter, C.R., Carter, J.R., 1998. Inter-organizational determinants of environmental purchasing: Initial evidence from the consumer products industries. *Decision Sciences* 29 (3), 659–684.
- Carter, C.R., Ellram, L.M., Kathryn, L.M., 1998. Environmental purchasing: benchmarking our German counterparts. *International Journal of Purchasing and Materials Management* 34 (4), 28–38.
- Cheng, H., Tsai, Y.L., 2009. Factors influencing shippers to use multiple country consolidation services in international distribution centers. *International Journal of Production Economics* 122 (1), 78–88.
- Yang, Chung Shan; Lu, Chin Shan; Haider, Jane Jing; Marlow, Peter Bernard. (2013). The effect of green supply chain management on green performance and firm competitiveness in context of container shipping in Taiwan, *Transportation Research Part E* 55 (2013) 55–73
- Flynn, B.B., Huo, B., Zhao, X., 2010. The impact of supply chain integration on performance: a contingency and configuration approach. *Journal of Operations Management* 28 (1), 58–71.
- Ghozali, Imam. 2016. Aplikasi Analisis Multivariete Dengan Program. IBM SPSS 23 (Edisi 8). Cetakan ke VIII. Semarang : Badan Penerbit Universitas Diponegoro
- Green, K., Morton, B., New, S., 1996. Purchasing and environmental management: interactions, policies, and opportunities. *Business Strategy and the Environment* 5 (3), 188–197.
- Green, K., Morton, B., New, S., 2001. Greening organizations. *Organization and Environment* 13 (2), 206–225.
- Green, K., Morton, B., New, S., 2012. Purchasing and evironmental management: interactions, policies and opportunities. *Business Strategy and the Environment* 5 (3), 188-197.
- Handfield, R., Straight, S., Sterling, W., 2002. Reverse auctions: how do suppliers really feel about them? *Inside Supply Management*, 18–24.

- Hansmann, K.W., Claudia, K., 2001. Environmental management policies. In: Sarkis, J. (Ed.), Green Manufacturing and Operations: From Design to Delivery and Back. Greenleaf Publishing, Sheffield, pp. 192–204.
- Hick, S., 2000. Morals make the money. *Austrian CPA* 70 (4), 72–73.
- Hitchens, D.M.W.N., Birnie, J.E., Thompson, W., Triebswetter, U., Bertossi, P., Messori, L., 2000. Environmental Regulation and Competitive Advantage. A Study of Packaging Waste in the European Supply Chain. Edward Elgar, Cheltenham.
- Indrajit, Richardus Eko (2005). *E-Government in action*. Yogyakarta:Andi Offset.
- Indrawati. (2015). Metode penelitian manajemen dan bisnis konvergensi teknologi komunikasi dan informasi. Bandung: Refika Aditama
- Manongko, Allen CH. (2011). “Green Marketing dan Pengaruhnya terhadap Keputusan Pembelian Melalui Minat Membeli Produk Organik (Studi pada Pelanggan Produk Organik di Kota Manado)”. Publikasi Ilmiah. Universitas Brawijaya Malang.
- Montabon, F., Sroufe, R., Narasimhan, R., 2007. An examination of corporate reporting, environmental management practices and firm performance. *Journal of Operations Management* 25 (5), 998–1014.
- Olsthoorn, X., Tyteca, D., Wehrmeyer, W., Wagner, M., 2001. Environmental indicators for business: a review of the literature and standardization methods. *Journal of Cleaner Production* 9 (5), 453–463.
- Polonsky, Michael Jay. (1994). An Introduction To Green Marketing. *Electronic GreenJournal*.Vol 1 issue2.
- Prakash, Aseem. (2002). Green marketing, Public Policy and Managerial Strategies. *Business Strategy and the Environment*, 1(11): 285–297 Pratama 2014
- Pratama, M. Ashar. (2014). “Pengaruh Green Perceived Value, Green Perceived Risk, dan Green Trust, terhadap Green Purchase Intention Lampu LED di Surabaya”. Jurnal Ilmiah Mahasiswa Universitas Surabaya(Volume 3 Nomor 1). Hlm.1-20.
- Pujari, *et al.*,. 2003. Green and Competitive Influences on Environmental New Product Development Performance. *Journal of Business Researc*, 1(56): 657 – 671.
- Pujari, *et al.*,. 2003. Green and Competitive Influences on Environmental New Product Development Performance. *Journal of Business Researc*, 1(56): 657 – 671.
- Rao, P., Holt, D., 2005. Do green supply chains lead to competitiveness and economic performance? *International Journal of Operations and Production Management* 25 (9), 898–916.

Sholihin, M., dan Ratmono , D. 2013. Analisis SEM-PLS dengan WarpPLS 3.0 untuk Hubungan Nonlinier dalam Penelitian Sosial dan Bisnis. Yogyakarta: Andi Offset.

Siagian (2004) Manajemen Pemasaran. Jakarta, PT.Gramedia Pustaka Utama

Silalahi, Ulber. 2015. Metode Penelitian Sosial Kuantitatif. Bandung: PT. Refika Aditama
Simchi-Levi D., Kaminsky P., Simchi-Levi E., 2007. Designing and Managing the Supply chain; Concepts, Strategies, and Case Studies. Massachusetts [US] : MIT pr.

Srivastava, S.K., 2007. Green supply-chain management: a state-of-the-art literature review. International Journal of Management Reviews 9 (1), 53–80

Suhud, Usep. 2002. Hubungan antara kebijakan Lingkungan Perusahaan Dengan Green Advertising Studi Banding Antara General Motors dan Toyota Astra. Tesis S2 Universitas Indonesia. Jakarta

Vachon, S., Klassen, R.D., 2008. Environmental management and manufacturing performance: the role of collaboration in the supply chain. International Journal of Production Economics 111 (2), 299–315

Wiratna, V. Sujarweni. 2015. Statistik untuk Bisnis dan Ekonomi. Yogyakarta: Pustaka Baru Press

Yamin Sofyan, dan Kurniawan Heri, (2011), Generasi Baru Mengolah Data Penelitian dengan *Partial Least Square Path Modeling*, Jakarta: Penerbit Salemba Infotek

Zhao, X., Huo, B., Flynn, B.B., Yeung, J., 2008. The impact of power and relationship commitment on the integration between manufacturers and customers in a supply chain. Journal of Operations Management 26 (3), 368–388.

Zhu, Q., Sarkis, J., 2004. Relationships between operational practices and performance among early adopters of green supply chain management practices in Chinese manufacturing enterprises. Journal of Operations Management 22 (3), 265–289.

Kompasiana.com,
(<https://www.kompasiana.com/machfudzsaidi/555472d3b67e613814ba54ea/membangun-sdm-yang-berjiwa-sadar-lingkungan-melalui-penerapan-green-supply-chain-management-di-industri-migas>)

Cnbcindonesia.com, (<https://www.cnbcindonesia.com/tech/20190621182659-37-79951/penjualan-mobil-lcgc-kian-seret>)

Cnbcindonesia.com (<https://www.cnbcindonesia.com/news/20190625142655-4-80514/penjualan-mobil-lcgc-anjlok-taksi-online-penyebabnya>)

Detik.com, (<https://m.detik.com/oto/mobil/d-3428341/tiga-hal-ini-dapat-tingkatkan-daya-saing-industri-otomotif>)