

ABSTRACT

Film is one of the important economic sectors in the creative industry. Because film can increase regional tourism interest by influencing the audience to visit the area where the film was taken. From film activities in Bandung, the overall activities are carried out synergistically from both the government, community and the public. The activity is engaged in the production, distribution, exhibition, appreciation, education and archive of film. Therefore, the design of the Film Center in Bandung aims to respond to the needs of film activities which are currently not well accommodated through existing facilities and infrastructure. With the design of this film center, it will become the center of all activities related to film, especially in the aspect of exhibitions, appreciation and education as well as being a facilitator that connects filmmakers both from the government, community and society to create a conducive atmosphere for the film climate in Bandung. Interior design that is applied later will respond to the user's characteristics by taking the concept of sense of community that is applied to the elements of space such as floors, walls and ceilings.

Keywords: Film, Community, Activity Center, Interior