

ABSTRACT

This research was conducted to find out how the procedure of checking facts in handling hoax information on social media, a case study on checking the facts of Jabar Saber Hoaks. Hoax are hoax news / information circulating on social media that has the nature to interfere with security, noise and lead public opinion to agree with the hoaks. With public complaints because they feel uneasy with the hoaks, Jabar Saber Hoaks was present to tackle the hoax news. Jabar Saber Hoaks is a team sheltered by the West Java Provincial (Diskominfo) Government whose aim is to make people aware of digital literacy when using social media. This research method uses the post positivme paradigm of case studies by means of interviews, observations and documents, this is to dig deeper into the role of the fact check team in clarifying hoax news. And using the Theory of Uncertainty Reduction, the researcher wants to find out how Jabar Saber Hoaks reduces the uncertainty that the public feels by checking the facts of information that Jabar Saber Hoaks uses.

Based on the results of research Jabar Saber Hoaks using a manual method with the steps of the Firstdraft Institute so that all hoaks information can be found quickly and can reduce public unrest related to hoax information on social media. And use Google to find real information related to photos / videos that are in the information hoax

Keywords: Hoax, Check Fact, Social Media.