

TABLE LIST

Table 1.1 Distribution Domestic Motorcycle 250cc	22
Table 2.1 Previous Research.....	32
Table 3.1 Type of Research	32
Table 3.2 Operation Variable.....	37
Table 3.3 Likert Design Scale Table.....	44
Table 3.4 Validity Test Result	45
Table 3.5 Reliability Statistics	54
Table 4.1 Kaiser Meyer Olkin Value	55
Table 4.2 KMO and Bartlett's Test.....	55
Table 4.3 Anti-Image Matrices	57
Table 4.4 Communalities	58
Table 4.5 Total Varience Explained.....	60
Table 4.6 Factor Rotation.....	62
Table 4.7 New Component Factor	65