

ABSTRACT

NEW DESIGN OFFICE OF PT. LUMINA GROUP IN JAKARTA WITH ACTIVITY AND BEHAVIOR APPROACH

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Lighting is known not only to beautify a space, but has an important role in sharpening perception, building atmosphere, and emotions in a room. In conducting spatial planning, the lighting system is one aspect that is sometimes overlooked because it is more focused on the selection of furniture, color alignment, and placement of decorations. Though the room may not be able to function properly without an optimal lighting system. The quality of lighting also contributes in determining the comfort of space users. Currently the community has gradually begun to open and know the importance of lighting design so that demand has increased over time. But there are still many designers who have not explored the importance of lighting effects in life which in addition to aesthetics also affect comfort and safety.

The purpose of this design is to develop the interior design of the office of PT. Lumina Group in Jakarta so that people can open a broader view of the importance of lighting design. By creating office interiors that can also support knowledge about lighting design. In the form of lab lighting facilities, simulations of private space, and the public are new experiences for the community to share in the importance of lighting design. The stages of this design process include primary and secondary data collection. Data analysis and literature study on office standardization, lighting standardization, psychological effects and user behavior activities. Afterwards, create a theme and concept as an answer to a design problem and implement it into a 2D & 3D design.

Keywords: *Office interiors, lighting design, activities and behav*