ABSTRACT

Animation needs that are quite large are not proportional to the number of animation studios. Therefore an animation studio building is needed that can improve facilities and infrastructure in the needs of animation facilities. In addition, it also requires a comfortable space and can support productivity. To implement this is by applying a fun concept to the design. The fun concept has the main goal is to create a comfortable and pleasant interior for the manager, working animator staff, and visitors. One application of the concept of fun is through color. Besides the shape and material can also affect space. The method used in this study is a qualitative method.

Keywords: Studio, color, fun.