

ABSTRACT

The overflow of information that occurs in this digital era puts the community in a confusing situation, the community becomes difficult to process and distinguish between true information and false information (one of them is hoax news), hoax news is not related to post-truth which is described as a state that is making information or news no longer determined its truth based on existing data and facts, but only through subjective judgments and people's feelings. This is certainly detrimental to the community instead of creating a harmonious and conducive atmosphere, it makes the community confused and the most severe is causing conflicts between communities which certainly harms themselves and harms the people around them. Therefore we need a media that can educate and inform about hoaxes and the post-truth era and how to react to them. To make the design the writer uses methods that are useful for data collection, these methods include observation, interviews, study literature, and questionnaires. As well as analyzing the strengths, weaknesses, opportunities, and threats of the educational media. It is hoped that this media can make people understand and educated about hoaxes and the post-truth era so that people can take the right attitude so that the spread of hoaxes and the post-truth era does not affect themselves or others, especially families.

Keywords: hoax news, post-truth era, educational media, information media