

ABSTRACT

Pranama Akbar, Radito. 2020. Editing a Short Film About Deaf Mute Disability. Final Task. Visual Communication Design Study Program. Faculty of Creative Industries. Telkom University.

A deaf mute is an individual who has permanent or non-permanent hearing loss. Because they have a hearing impairment, deaf mute individuals have a speech impediment, so they are commonly referred to as speechlessness. In social life, people with disabilities are often considered unable to work like normal people because of their limitations in communication. Empowerment is one way to show the community that people with disabilities can work or compete with normal people. Many people with disabilities do not get the opportunity to work because of the lack of trust in the community. Media information in the form of short films becomes an intermediary to convey information and messages effectively. The existence of this short film is very much expected to help in giving the right understanding and in accordance with the facts to the wider community. This type of research is a Case Study with the psychology of communication approach. In a short film production, an editor is needed. The editor must work closely with the director and director of photography to realize the ideas and concepts as desired. Color can affect the human soul strongly or can affect human emotions. Color can also describe a person's mood. The making of the short film "Suara Hati" is very much expected to be able to help the public in opening their minds to the deaf mute. The hope of this film is to help people with disabilities who are deaf-mute and deaf in gaining public trust to get work opportunities. So that the problem of deaf mute disabilities in getting work opportunities can be overcome appropriately.

Keywords: Deaf Mute Disability, Short Film, Editor, Coloring.