

ABSTRACT

This research aims to explain In this globalization era, the culture of drinking coffee has become a lifestyle of people in various regions in Indonesia. The lifestyle of drinking coffee has penetrated the community in the city of Bandung even the percentage of the growth of the existence of coffee shops is growing rapidly, one of the coffee shops favored by Bandung people and another city is Kedai Kopi Masagi. But in the coffee shop Masagi does not have ergonomic chairs as well and chairs that are always left outside in any weather due to the heavy metal table material making it difficult to move it. Therefore, it is proposed to design folding comfort chairs in the Masagi kopi shop so that they can be easily moved and when stored do not take up much space. located on Jl. Gunung Kareumbi No.1-B, Ciumbuleuit, Kec. Cidadap, Kota Bandung, West Java 40141. This design was carried out based on the method of data collection and observation where in this method the results of the design would be greatly influenced by the processes carried out previously. This design solution is processed based on rustic and industrial concepts, so that the interior design is able to present a fresh and pleasant atmosphere in accordance with the theme at the Masagi coffee shop. The design of this Coffee House is believed to be able to provide insights, atmosphere and experiences that are new and interesting for people in the city of Bandung.

Keywords — Design, Folding Chairs, Masagi Coffee Shop, Rustic, Industrial, Bandung.