

*Abstract.*

*Humans are social creatures, living in harmony with each other so they know each other and also understand themselves as humans. An environment that does not support the existence of rejection and alienation in the social sphere which becomes a lack of self-concept, the figure of a child who was naïve and free of expression increasingly shows no expression of being quietly haunted by anxiety and fear of social. Alter ego becomes a character that is played in different situations hiding expressions or releasing expressions. Naïve art and outsider art for freedom of expression that is not focused on beauty and rules. The author makes drawings and paintings with visual sketches on sketchbook paper and canvas. This work is a self-correction to the author's social environment and self-expression.*

*Keywords: alter ego, naïve art, outsider art, painting, social exclusion.*