

Abstract

Tanaman Obat Keluarga (TOGA) has long been a part of Indonesian culture. The usage of TOGA has existed since the Majapahit era and is used by herbalist traders to make potions which are used as a medium for a treatment of disease. The use and cultivation of TOGA can preserve culture and environment because it is in harmony with the Go Green principle. But for now there are still many people who don't know and understand the benefits of TOGA. Therefore, creative solutions are needed to introduce TOGA to society, especially those who lives in the city and the suburbs. By using an communication media that contains information about TOGA, it is expected that the public can get to know , understand the benefits, and how to process of TOGA.

Keywords: *Family medicinal plants, illustrated book, tradition, traditional medicine, designing*