

DAFTAR TABEL

Tabel 2. 1 Jenis Uang Elektronik	18
Tabel 2. 2 Perbedaan e-money dan e-wallet kartu kredit/debit.....	19
Tabel 2. 3 Lima Tujuan Pemasaran Digital (5S).....	20
Tabel 3. 1 Karakteristik Penelitian.....	37
Tabel 3. 2 Metrik Centrality.....	43
Tabel 4. 1 Hasil Crawling Data Twitter e-wallet	47
Tabel 4. 2 Degree Centrality Go-Pay	51
Tabel 4. 3 Betwenness Centrality Go-Pay	52
Tabel 4. 4 Closeness Centrality Go-Pay	53
Tabel 4. 5 Eigenvector Centrality Go-Pay	53
Tabel 4. 6 Degree Centrality OVO	54
Tabel 4. 7 Betwenness Centrality OVO	55
Tabel 4. 8 Closeness Centrality OVO	55
Tabel 4. 9 Eigenvector Centrality OVO.....	55
Tabel 4. 10 Degree Centrality Dana.....	57
Tabel 4. 11 Betwenness Centrality Dana	57
Tabel 4. 12 Closeness Centrality Dana	57
Tabel 4. 13 Eigenvector Centrality	58
Tabel 4. 14 Degree Centrality LinkAja.....	59
Tabel 4. 15 Betwenness Centrality LinkAja	59
Tabel 4. 16 Closeness Centrality LinkAja	60
Tabel 4. 17 Eigenvector Centrality Linkaja	60
Tabel 4. 18 Interpretasi Topik Go-Pay.....	62
Tabel 4. 19 Interpretasi Topik OVO	64
Tabel 4. 20 Interpretasi Topik Dana	65
Tabel 4. 21 Interpretasi Topik Linkaja.....	66