

## DAFTAR PUSTAKA

- Amirullah. (2015). Pengantar Manajemen, Jakarta : Mitra Wacana Media.
- Arikunto, S. (2016). Prosedur Penelitian Suatu Pendekatan Praktik. Jakarta: Rineka Cipta.
- Bruno Nascimento, T. O. (2018). *Wearable technology: What explains continuance intention in smartwatches*. *Journal of Retailing and Consumer Services* 43, 157-169.
- Cecchinato, M. C. (2015). *Smartwatches: the good, the bad and the ugly? In: Proceedings of the 33rd Annual ACM Conference Extended Abstracts on Human Factors in Computing Systems*, ACM, pp. 2133-2138.
- Chau, P.Y.K. (1996). *An Empirical Assessment of A Modified Technology Acceptance Model*. *Journal of Management Information Systems* (13), pp. 185-204.
- Davis, Alderman dan Robinson. 1993. *Accounting Information Systems*. John Wiley & Sons, Inc.
- Davis, F. (1989). *Perceived usefulness, perceived ease of use, and user acceptance of information technology*. *MIS Q.* 13 (3), 319-340.
- Djaali. (2012). Psikologi Pendidikan, Jakarta: Bumi Aksara, 128.
- Farah, M. F., Hasni, M. J. S., & Abbas, A. K. (2018). *Mobile-banking adoption: empirical evidence from the banking sector in Pakistan*. *International Journal of Bank Marketing*.
- Gunawan, Heri. (2017). Pendidikan Karakter Konsep dan Implementasi. Bandung: Alfabeta.
- H. Yang, J. Yu, H. Zo, M. Choi. (2016). *User acceptance of wearable devices: an extended perspective of perceived value*, *Telematics Inf.* 33 (2) 256–269.
- Igbaria, M., Zinatelli, N., Cragg, P. & Cavaye, L.M. (1997). *Personal Computing Acceptance Factors in Small Firms: A Structural Equation Model*. *MIS Quarterly* 21(3): 279-302.
- Indrawati. (2015). Metode Penelitian Manajemen dan Bisnis Konvergensi Teknologi Komunikasi dan Informasi, Bandung : Aditama.
- J.H. Choi, H.-J. Lee. (2012). *Facets of simplicity for the smartphone interface: a structural model*, *Int. J. Hum. Comput. Stud.* 70 (2) 129–142.

- Jati, N. J., & Laksito, H. (2012). Analisis faktor-faktor yang mempengaruhi minat pemanfaatan dan penggunaan sistem e-ticket (Studi empiris pada biro perjalanan di Kota Semarang) (Doctoral dissertation, Fakultas Ekonomika dan Bisnis).
- Kotler, dan Keller. (2012). Manajemen Pemasaran. Edisi 12. Jakarta: Erlangga.
- Kotler, Philip & Kevin Lane Keller. (2016), Marketing Management, 15<sup>th</sup> Edition New Jersey: Pearson Pretice Hall, Inc.
- M.E. Nieroda, M. Mrad, M.R. Solomon. (2018). *How do consumers think about hybrid products? Computer wearables have an identity problem*, J. Bus. Res. 89 page: 159–170.
- Nana Herdiana, (2015). Manajemen Strategi Pemasaran, Bandung: CV Pustaka Setia, hal. 2.
- R. Hafid Hardyanto, 2017, “Konsep Internet Of Things Pada Pembelajaran Berbasis Web”, Jurnal Dinamika Informatika Volume 6, No 1, Februari 2017 ISSN 1978-1660 : 87 - 97 ISSN online 2549-8517.
- R.P. Jindal, K.R. Sarangee, R. Echambadi, S. Lee. (2016). *Designed to succeed: dimensions of product design and their impact on market share*, J. Mark. 80 (4) 72–89.
- S.C. Jeong, S.H. Kim, J.Y. Park, B. Choi. (2017). *Domain-specific innovativeness and new product adoption: a case of wearable devices*, Telematics Inf. 34 (5) 399–412.
- Sangadji, E.M., dan Sopiah. (2013). Prilaku Konsumen: Pendekatan Praktis Disertai:Himpunan Jurnal Penelitian. Yogyakarta: Penerbit Andi.
- Santoso, S. (2018). Panduan Lengkap SPSS Versi 23. Elex Media Komputindo.
- Santoso, Singgih. (2014). Statistik Multivariat Edisi Revisi. Jakarta: PT Elex Media Komputindo.
- Singgih, V. P., Bali, A., Singh, N., & Jaggi, A. S. (2014). *Advanced Glycation End product Diabetic Complications. Department of Pharmaceutical Sciences and Drug Research, Punjabi University, Vol 18 Hal 1-14.*
- Spreer, P., Rauschnabel, P.A. (2016). *Selling with technology: Understanding the resistance to mobile sales assistant use in retailing. Journal of Personal Selling & Sales Management, 36(3), 240-263.*

- Sugiyono. (2015). Metode Penelitian Manajemen. Bandung: Alfabeta.
- Sugiyono. (2016). Metode Penelitian Kuantitatif, Kualitatif dan R&D Bandung: PT Alfabet.
- Sugiyono. (2016). Metode Penelitian Kuantitatif, Kualitatif, dan Kombinasi (*Mixed Methods*). Bandung: Alfabeta.
- Sugiyono. (2017). Metode Penelitian Kuantitatif, Kualitatif, dan R&D. Bandung : Alfabeta, CV.
- Sugiyono. (2017). Metode Penelitian Kuantitatif, Kualitatif, dan R&D (cet. Ke-25). Bandung: Alfabeta.
- Sugiyono. (2017). Metode Penelitian Kuantitatif, Kualitatif, dan R&D (cet. Ke26). Bandung: Alfabeta.
- Sugiyono. (2017). Metode Penelitian Kuantitatif, Kualitatif, dan R&D. Bandung : Alfabeta, CV.
- Sujarweni, V. Wiratna. (2015). Statistik untuk Bisnis dan Ekonomi. Yogyakarta: Pustaka Baru Press.
- Sunyoto, Danang.(2015), Strategi Pemasaran, Cetakan Ke-1, Yogyakarta, CAPS.
- Utami, Christina Whidiya. (2017). Manajemen Ritel: Strategi dan Implementasi Operasional Bisnis Ritel Modern di Indonesia. Jakarta: Salemba Empat.
- Venkatesh, V. M. (20012). *User acceptance of information technology: toward a unified view*. MIS Q. 27 (3), 425-478.
- Widarjono, A. (2015). Analisis Statistika Multivariat Terapan. UPP STIM YKPN. Yogyakarta.
- Widyanto. (2014). Keperawatan Komunitas Dengan Pendekatan Praktis. Yogyakarta : Sorowajan.