

ABSTRACT
INTERIOR DESIGN THREE-STAR CITY HOTELS IN SOLO

Surakarta City or often known as Solo City is one of the big cities in Central Java Province, Indonesia. Being one of the major cities in Indonesia and well known to many people with a variety of tourist attractions and one of the cultural centers, making this city become one of the destinations of tourists both foreign and local. The number of tourists has increased since 2018, of course the government is not only focused on the development and addition of tourist sites, but also the development of infrastructure that is able to accommodate tourists visiting the city of Solo (surakarta.go.id). The accommodation that becomes the main target after the tourist destination is a place to stay or a place to stay. According to the Chairman of the Indonesian Hotel and Restaurant Association (PHRI), Abdullah Suwarno, lodging that attracts investors to invest is a 3-stars hotel (gatra.com). But there are still few 3-stars hotels in Solo that include the preservation of Javanese Culture in the hotel elements. As written in the Regional Regulation (Perda) of Surakarta City Government No. 4 of 2018 concerning the Advancement of Intangible Cultural Heritage which one of the points considers that the Surakarta City Government is responsible for preserving the existence of intangible cultural heritage in the City of Surakarta to strengthen national identity. From the existence of this phenomenon, therefore for the design of this 3-stars hotel will include cultural elements combined with modern packaging in accordance with current interests. Considering the development of the times, design will be done with a modern style inspired by Javanese culture. The hotel in this design is located on Jl. Adi Sucipto, where the location of this road is quite strategic because it has easy access and is close to the station, airport and terminal.

Keywords: Hotels, Java, Solo, Modern