ABSTRACT

Qurrata A'yun, Zhilla Zhalila. 2020. Storyboard Design in Live-action Animated Documentary Drama Film "Cita dalam Nama". Thesis. Visual Communication Design Study Program. Faculty of Creative Industry. Telkom University.

The design of this storyboard raised the phenomenon of person renaming which was an event experienced by the speakers at this design. By using qualitative research methods consisting of observations, interviews and literature studies to obtain data. And in the pre-production process, deepening the story that has been compiled into a script to be used as a reference that will be visualized into a storyboard that aims to convey the story based on the messages to be conveyed. Then by using the creation of storyboarding and storybeat it is transformed into a live-action animated documentary drama entitled "Cita Dalam Nama".

Keywords: *Live-action Animated*, *Script*, *Storyboard*