

DAFTAR GAMBAR

Gambar 1.1 Transaksi Fintech di Indonesia 2017-2021	4
Gambar 1.2 Pertumbuhan Fintech di Indonesia tahun 2018	5
Gambar 2.1 Model transaksi fintech lending	13
Gambar 2.2 Unified Theory of Acceptance and Use of Technology 2.....	15
Gambar 2.3 Kerangka Pemikiran	38
Gambar 3.1 Tahapan Penelitian	48
Gambar 3.2 Garis Kontinum.....	56
Gambar 4.1 Garis kontinum Perfomance Experctancy	77
Gambar 4.2 Garis Kontinum Effort Expectancy	78
Gambar 4.3 Garis Kontinum Social Influence	80
Gambar 4.4 Garis Kontinum Facilitating Conditions	81
Gambar 4.5 Garis Kontinum Hedonic Motivaion.....	82
Gambar 4.6 Garis Kontinum Price Value	83
Gambar 4.7 Garis Kontinum Price Value	84
Gambar 4.8 Garis Kontinum Perceived Credibility	85
Gambar 4.9 Garis Kontinum Behavioral Intention	86
Gambar 4.10 Outer Model	88
Gambar 4.11 Inner Model.....	94