

## **ABSTRACT**

Widyawati, Ajeng. 2020. *Character Design in 2D Animation regarding Adolescent Depression. Final Project. Visual Communication Design Program Studies. School of Creative Industries, Telkom University. Bandung.*

*Adolescent is a transition from children to adults who are full of change and full of pressure, feeling depressed can trigger depression. Depression in adolescents can be fatal if not treated properly. Knowledge about adolescent depression needs to be conveyed to the public. Character design is used as a medium to convey messages and describe adolescent depression and its effects. Data search is done by interview, observation, and study of literature. The data that has been obtained is analyzed and concluded that the character design is suitable for conveying information and visualizing adolescent depression to the public.*

*Keyword : Adolescent, depression, psychology, character design, 2D Animation*