

ABSTRACT

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Sexual harassment is deviative sexual behavior or deviant sexual relations that are detrimental to the victim. Sexual harassment generally occurs in the form of verbal (in the form of speech) such as pornographic jokes, naughty whistling, comments that connote sex, tell a story or sexual experience. Non verbal (in the form of actions) such as touching, kissing. Sexual harassment can still occur among students, especially verbal sexual harassment, the impact of sexual harassment can cause a feeling of self-confidence and deep trauma to the victim. The purpose of this study is to build a look and mood related to this phenomenon, describing how the condition of victims of sexual harassment and the environment around the victim through psychological approach to perception and color psychology as supporters according to the concept of the story, so that the message conveyed can be understood by the audience.

Keywords: Web series, Sexual harassment, Production designers.