

Daftar Pustaka

- [1] K. C. Yin, H. C. Wang, D. L. Yang, and J. Wu, "A study on the effectiveness of digital signage advertisement," *Proc. - 2012 Int. Symp. Comput. Consum. Control. IS3C 2012*, pp. 169–172, 2012, doi: 10.1109/IS3C.2012.51.
- [2] Badan Pusat Statistik, "Jumlah Kunjungan Wisatawan Mancanegara per Bulan ke Indonesia Menurut Pintu Masuk, 2017-2020," 2020. <https://www.bps.go.id/> (accessed May 02, 2020).
- [3] A. Fauzi, "Penerapan Location-Based Service pada Layanan Informasi Budaya Indonesia di Perangkat Mobile," *Fakt. Exacta*, vol. 8, no. 3, pp. 250–260, 2015, doi: 10.30998/FAKTOREXACTA.V8I3.325.
- [4] P. Lestari, B. Ramadhaniyanto, and D. Wardyaningrum, "Pemberitaan di Media Online untuk Pengurangan Risiko Bencana Gunung Sinabung," *J. Kaji. Komun.*, vol. 6, no. 1, p. 106, 2018, doi: 10.24198/jkk.v6i1.15168.
- [5] M. S. dan E. A. Julisawati, "Aplikasi informasi pariwisata tempat, budaya, kerajinan dan kuliner daerah Cirebon berbasis android," *J. SIMETRIS*, vol. 8, no. 1, pp. 35–44, 2017.
- [6] R. Yasirandi, A. Rakhmatsyah, and R. Alifudin, "Perancangan Arsitektur Sistem Digital Signage secara Terpusat pada Negara Berkembang," *Techno.Com*, vol. 18, no. 2, pp. 145–153, 2019, doi: 10.33633/tc.v18i2.2304.
- [7] A. L. Roggeveen, J. Nordfält, and D. Grewal, "Do Digital Displays Enhance Sales? Role of Retail Format and Message Content," *J. Retail.*, vol. 92, no. 1, pp. 122–131, 2016, doi: 10.1016/j.jretai.2015.08.001.
- [8] H. C. Rustamaji, "Integrasi aplikasi layanan publik menggunakan sistem antrian berbasis digital signage," vol. 2018, no. November, pp. 206–212, 2018.
- [9] Xibo Signage LTD, "Xibo," 2019. <https://xibo.org.uk/about> (accessed Nov. 17, 2019).
- [10] W. Lee, H. W. Lee, Y. T. Lee, D. Yu, H. H. Lee, and M. Choi, "Digital signage system using virtualization technology," *Proc. Int. Symp. Consum. Electron. ISCE*, pp. 1–2, 2014, doi: 10.1109/ISCE.2014.6884343.
- [11] J. Schaffler, *Digital Signage: Software, Networks, Advertising and Displays: A Primer for Understanding the Business*. 2013.
- [12] Xibo Developer, "Xibo Layout Format," 2019. <https://xibo.org.uk/docs/developer/xibo-layout-format> (accessed May 06, 2020).
- [13] W3C, "SGML," 2019. <https://www.xml.com/axml/notes/SGML1.html> (accessed May 01, 2020).
- [14] S. J. Johnston *et al.*, "Commodity single board computer clusters and their applications," *Futur. Gener. Comput. Syst.*, vol. 89, pp. 201–212, 2018, doi: 10.1016/j.future.2018.06.048.
- [15] Y. F. Gomes, D. F. S. Santos, H. O. Almeida, and A. Perkusich, "Integrating MQTT and ISO/IEEE 11073 for Health Information Sharing in the Internet of Things," 2015, doi: 10.1109/ICCE.2015.7066380.
- [16] A. Deshmukh and R. D. Joshi, "UNDERSTANDING THE ARCHITECTURE OF INTERNET OF THINGS USING A CASE STUDY OF SMART PARKING Department of Electronics and Telecommunication Engineering," vol. 5, no. 2350.
- [17] Ngrok, "ngrok exposes local servers behind NATs and firewalls to the public internet over secure tunnels.," 2019. <https://ngrok.com/product> (accessed May 02, 2020).
- [18] Y. Bandung, Y. F. Hendra, and L. B. Subekti, "Design and implementation of digital signage system based on Raspberry Pi 2 for e-tourism in Indonesia," *2015 Int. Conf. Inf. Technol. Syst. Innov. ICITSI*

2015 - *Proc.*, 2016, doi: 10.1109/ICITSI.2015.7437699.

- [19] S. Gougeaud, S. Zertal, J. C. Lafoucriere, and P. Deniel, "Using ZeroMQ as communication/synchronization mechanisms for IO requests simulation," *Simul. Ser.*, vol. 49, no. 10, pp. 90–97, 2017, doi: 10.23919/spects.2017.8046773.
- [20] Z. Meng, Z. Wu, C. Muvianto, and J. Gray, "A Data-Oriented M2M Messaging Mechanism for Industrial IoT Applications," *IEEE Internet Things J.*, vol. 4, no. 1, pp. 236–246, 2017, doi: 10.1109/JIOT.2016.2646375.
- [21] K. S. Kumar and G. K. D. P. Venkatesan, "Certain Investigation in DNS Performance by Using Accelerator and Stub Network," *Proc. - 2016 8th Int. Conf. Comput. Intell. Commun. Networks, CICN 2016*, pp. 172–176, 2017, doi: 10.1109/CICN.2016.39.
- [22] M. A. Hossain, A. Islam, N. T. Le, Y. T. Lee, H. W. Lee, and Y. M. Jang, "Performance analysis of smart digital signage system based on software-defined IoT and invisible image sensor communication," *Int. J. Distrib. Sens. Networks*, vol. 12, no. 7, pp. 1–14, 2016, doi: 10.1177/1550147716657926.