

## **ABSTRACT**

*Parents are the most important and the most influential role in a child's life. A child really needs a good and correct parenting from his parents. All humans have a golden age phase, which is called The Golden Age, which is a phase where the intelligence of the brain is very rapid at the age of 0-6 years. So many young or new parents don't understand what the golden age phase is and are needed to know the important points in this phase. In this case, the authors collected data through the methods of observation, interviews, and literature study. To be able to provide information about children's brain development to parents, then a Motion Graphic was created.*

*Keywords: Parenting, Parents, The Golden Age, and Motion Graphic.*