

ABSTRACT

Flooding is a problem that until now still needs special handling from various parties, both from the government and the community. Bekasi City is one of the cities with the worst floods in 2020. According to the Bekasi City Health Office, 12 points were affected by flooding on January 1, 2020. This occurred because the large number of developments in Bekasi City resulted in a lack of water absorption in Bekasi City, then the bulk high rains result in the potential for flooding, and a lack of public awareness of disposing of garbage properly. One of the dangerous diseases that arise during floods in Bekasi City is leptospirosis. Leptospirosis is a disease caused by the *Leptospira Interrogans* bacteria which is spread through the urine or blood of animals infected with these bacteria. Several types of animals that can be carriers of leptospirosis are dogs, rodents such as rats, and livestock groups such as pigs, cows, goats, and other livestock. According to data obtained from the Indonesian Ministry of Health for the West Java region from the beginning of the year to the end of 2019, 32 people were affected by leptospirosis with the highest number of sufferers aged 19 - 39 years. This phenomenon is what prompted the author to design a health campaign that aims to provide information and education about leptospirosis, starting from its causes, effects, and proper prevention of the people of Bekasi City. Various kinds of media will be used at this time to explain precisely and easily understood by Bekasi City people who do not know about the disease.

KeyWords: Leptospirosis, Flood, Social Media, Event.