ABSTRACT

This Research was conducted in PT Mitra Lestari Sejati, Bandung. This study aimed to find out and to anlyzed the effect of compensation, transformational leadership style on work motivation. The research method used in this research is a quantitative method with descriptive-causality research. Sampling was done by simple random sampling with 110 respondents of employees of PT Mitra Lestari Sejati. Data analysis techniques used descriptive analysis and multiple regression analysis. Based on the results of descriptive analysis, compensation, transformational leadership style and work motivation are included in the very good category. Based on the results of the study shows that compensation and transformational leadership style partially and simultaneously influence the work motivation of PT Mitra Lestari Sejati employees.

Keywords: Compensation, Transformational Leadership Style, Work Motivation, PT Mitra Lestari Sejati.