

LIST OF FIGURES

Figure 1. 1 Netmediatama YouTube Channel.....	4
Figure 1. 2 Muslim Travelers Program on Netmediatama’s YouTube Channel	5
Figure 1. 3 “Halal Food Rising in Popularity” News	5
Figure 1. 4 “Islamic Organization for Food Security Outlines Halal Plan For Ensuring Nutritionary Needs of Muslim World Are Met” News	6
Figure 1. 5 “The Untapped Opportunity of The Halal Market” News.....	6
Figure 1. 6 “What are Halal Food?” News	7
Figure 1. 7 “Why Muslim entrepreneurs should obtain halal certification” News.....	7
Figure 2. 1 Key Terms in Defining Communication	14
Figure 2. 2 Process of Communication as a Helix	15
Figure 2. 3 Framework.....	45
Figure 3. 1 Analysis Data Component	58
Figure 3. 2 Data Source Triangulation	60
Figure 3. 3 Technique Triangulation Data Collecting	60
Figure 3. 4 Time Triangulation Data Collecting	61