ABSTRACT

This study was conducted to determine the effect of motivation and employee

development on the performance of employees of the Central BULOG Public

Company (Directorate of Human and General Resources). Employee motivation and

development is an important part of a company so that the company can excel in the

competition. Motivation motivates employees to carry out an activity optimally and

employee development aims to improve employee competence in accordance with

changes in the business environment, so that both can help improve employee

performance.

This research uses quantitative method with causality descriptive research type.

Sampling was done by using probability sampling technique with a total of 79

respondents. The data analysis technique used is descriptive analysis and multiple

linear regression analysis. The results of this study indicate that the variables of

motivation and employee development have a significant effect on employee

performance in the Directorate of Human Resources and General Affairs, either

partially or simultaneously. Based on the coefficient of determination, it is found that

employee motivation and development affect the performance of the employees of the

Directorate of Human Resources and General Affairs of Central Jakarta BULOG by

32% and the remaining 68% is influenced by other variables not examined in this

study.

Keywords: Motivation, Employee Development, Employee Performance.

viii