

ABSTRAC

The spread of the Covid-19 virus in Indonesia is still increasing, this is because the vaccine has not been given to the public because the vaccine is still in the stage of development and procurement process, therefore vaccines are considered as a solution to suppress cases of the spread of the Covid-19 virus in Indonesia. Based on this phenomenon, the issue of 'the process of procuring a Covid-19 vaccine in Indonesia' emerged, which was then used as a discussion theme by the talk show program. Two talk-show programs discuss this issue, namely the ROSI program with the title "Kejar Target Vaksin Korona" from Kompas TV and Indonesia Town Hall with the title "Vaksin Untuk Negeri" from Metro TV. Although there are similarities in the choice of discussion themes, there are differences in how the two programs construct and frame the issue. In order to know the difference, the writer uses the qualitative method with William A Gamson and Andre Modigliani framing analysis approach. This model analysis has two main tools, namely framing device and reasoning device. The results showed that the ROSI program tends to focus on the role of the National Food and Drug Administration (BPOM) starting from determining the standardization of vaccine feasibility tests and vaccine recipients. Meanwhile, in the Indonesia Town Hall program, the discussion of this issue focuses on the vaccination flow, such as the vaccine distribution process until the vaccination is given to the public and also the extent of the development Vaksin Merah Putih

Keywords: Covid-19, Vaccine, Talk Show, William A Gamson and Andre Modigliani Frame, Framing Device, Reasoning Device.