

## **ABSTRACT**

The CeLOE Learning Management System (LMS) is a facility or platform to help plan a learning system, implement a teaching and learning process that utilizes internet-based technology as a learning medium. The CeLOE Learning Management System (LMS) learning system which is the implementation of the learning process has contents that are used as lecture activities boldly for every student of the Communication Studies Program at Telkom University.

This study uses qualitative research methods with descriptive research analysis which describes, collecting from sources in the form of words, pictures, and not numbers, because the application of qualitative methods is more relevant by containing data quotes that provide validity about what has been done. researched in it.

The results of the study indicate that online learning through the CeLOE Learning Management System (LMS) plays an important role for informants or students in the learning process by using the content contained in the E-Learning learning system as the use of online learning media, providing utilization in terms of time effectiveness. and the flexibility of energy for each individual in activities outside of online lectures.

Keywords: Learning, E-learning, Learning Management System, online, perception.