

ABSTRACT

Most of the people in Indonesia work as farmers. Agricultural produce is very abundant. Agriculture is one of the sectors that makes a major contribution to Indonesia's economic growth. To increase market reach, farmers need the use of information technology that can act as an intermediary between farmers and consumers. Therefore, the Agricultural Products Marketplace Application was built, especially the admin and seller modules. In this module, the application can help buyers to get information on agricultural products and buy agricultural products. In this module, application development is carried out using the Rapid Test Waterfall method. This application is web-based and implemented with the CodeIgniter framework, PHP programming language and MySQL database as data storage media.

Keywords: Marketplace, farmers, consumers.