Abstract

There are obstacles faced by many people while shopping, including when considering the price, rating or location before buying an item. It's not enough to stop there, the comparisons made also include several existing Indonesian e-commerce. This activity is quite time consuming and quite difficult because they have to open and close e-commerce sites with one another. For this reason, it is necessary to create a web content generator to help determine the price comparison of goods from Indonesian e-commerce in this case. A web content generator is a website that can create its own content automatically by converting data sources into content from a target web. Making a web content generator is made using the scraping method as a data retrieval process. Besides, the writer will analyze the business process when doing price comparisons manually and by using the website in order to see the difference.

Keywords: WebContent Generator, E-commerce, Scraping.