

ABSTRACT

REVITALIZATION OF THE GEDHE HARDJONAGORO INTERIOR MARKET GALLERY IN SURAKARTA CITY WITH THE ADAPTIVE REUSE APPROACH

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ABSTRACT

The city of Surakarta is in the process of becoming one of the design-based Creative Cities that was named by UNESCO, it is necessary to improve and develop infrastructure, including the construction of the City Gallery. The revitalization of the Interior Design of Gedhe Market as the Surakarta City Gallery is a revitalization that uses the concept of cultural adaptation. Pasar Gedhe will be revitalized into a building with a new function in accordance with the current needs, namely the Surakarta City Gallery. The interior design of the Surakarta City Gallery raises the Heritage style with the theme of surakarta Batik as the cultural identity of Surakarta itself, Heritage is an attractive and futuristic contemporary modern interior style by applying Green Design elements to its interior, while the surakarta Batik theme is a representation of the creativity and cultural potential of the community. so that the city of Surakarta can develop social and culture through the creative industry.

Keywords: Gedhe Traditional Market, Creative city, Gallery, Heritage, Adaptive Reuse, surakarta Batik Pattern