

ABSTRACT

Bandung Clothing Corporation company is a trading company engaged in fashion. This company use two marketing strategies which is online marketing and offline marketing. Bandung Clothing Corporation using WhatsApp as an online marketing medium. But this company still use manual methods to make the financial record. Which makes the possibility of error very susceptible. Based on that problem, a web-based application can be built, which can handle the management of sales transaction, and also produce an income statement using perpetual method. The application is built using the PHP programming language and Codeigniter Framework, also uses MySQL as a database. The development process uses Software Development Life Cycle (SDLC) with Waterfall Methodology. Testing for all functionality uses the blackbox testing method, so the application made can run as expected.

Keyword: web-based application, sales, trading company, perpetual, income statement.